



**By Definition**  
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**2018**

## **SCHOOL PROGRAMME OFFERINGS**

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## HISTORY

**BY DEFINITION PTE LTD** WAS INCORPORATED ON 20 MARCH 2011 TO BRING TOGETHER THE EXPERIENCE OF THREE INDIVIDUALS OF DIVERSE BACKGROUNDS TO OFFER TRAINING AND MANAGEMENT CONSULTANCY IN THREE MAIN AREAS - PERSONAL, ORGANISATIONAL AND COMMUNITY DEVELOPMENT.

WITH A COMBINED EXPERIENCE OF MORE THAN 40 YEARS IN THE VOLUNTARY COMMUNITY AND SOCIAL SERVICE SECTOR, ABDILLAH ZAMZURI, EMAN LIM AND SURYAKENCHANA OMAR SHARES THE SAME VISION OF FACILITATING THE DEVELOPMENT OF INDIVIDUALS WITH A SOCIAL CONSCIENCE.

## PERSONAL DEVELOPMENT

WE FOCUS ON THREE CORE AREAS - PROFESSIONAL RELEVANT SKILL SETS; CORE COMPETENCIES FOR EFFECTIVENESS; NETWORKING CAPACITY AND CAPABILITY.

## ORGANISATIONAL & COMMUNITY DEVELOPMENT

WE FOCUS ON CAPACITY BUILDING SOLUTIONS FOR ORGANISATIONS OPERATING IN THE COMMUNITY AND SOCIAL SERVICE SECTOR IN CORPORATE GOVERNANCE; COMMUNITY DEVELOPMENT STRATEGIES; AND IN CAPITAL AND FUND-RAISING ADVISORY.

IN ADDITION, WE ALSO PROVIDE EXPERTISE IN CURRICULUM DESIGN & DEVELOPMENT.

# 2018 PROGRAMME SUMMARY

Programme Title <small>** Very Popular * Popular</small>	Interpersonal	Intrapersonal	Bodily-kinaesthetic	Logical-mathematical	Verbal-linguistic	Visual-spatial	Musical-rhythmic and harmonic	Naturalistic	Duration (Hours)	Level						Fees \$/pax/hr
										Pri		Sec		JC/CI/ ITE		
										L	U	L	U			
<b>STUDY SKILLS DEVELOPMENT PROGRAMME</b>																
<b>I Can Study!</b>									8 – 12		•	•	•	•	\$7.50	
<b>MOTHER TONGUE FORTNIGHT PROGRAMME</b>																
<b>Kem Drama – Pentaskan! *</b>	•	•	•		•	•	•		3		•	•	•	•	\$10.00 50% NAC- AEP Tote Board Grant	
<b>Kem Bahasa &amp; Budaya Seronok!</b> (Activities Based) Wau * Permainan Tradisional ** Khat * Silat Bunga Manggar * Bunga Rampai Boneka Sarung Tangan * Penglipur Lara * Genderang * Gamelan Ketupat									1.5 – 3	•	•	•	•	•	Enquire	
<b>Kem Bahasa &amp; Budaya Seronok!</b> (Lecture with Activities) Kewartawanan * Kepentingan Bahasa Melayu Dalam Era Globalisasi Pidato * Mengenali Orang Jawa Mengenali Orang Minang Sains Disebalik Permainan Tradisional Keris Gasing Dapur Sebagai Farmasi Mengenali Nasi Ambeng									1 – 1.5		•	•	•	•	Enquire	
<b>Lumba Bahasa &amp; Budaya Gerek!</b> (AMAZING RACE) **									3 – 4		•	•	•	•	Enquire	

Programme Title ** Very Popular * Popular	Interpersonal	Intrapersonal	Bodily-kinaesthetic	Logical-mathematical	Verbal-linguistic	Visual-spatial	Musical-rhythmic and harmonic	Naturalistic	Duration (Hours)	Level					Fees \$/pax/hr
										Pri		Sec		JC/CI/ITE	
										L	U	L	U		
<b>MALAY LANGUAGE SPEECH &amp; DRAMA ENRICHMENT PROGRAMMES</b>															
<b>Pentaskan Ceritamu!</b>	•	•	•		•	•	•		8	•	•				\$7.50 50% NAC-AEP Tote Board Grant
<b>Pentaskan Ceritamu!</b>	•	•	•		•	•	•		10	•	•				\$8.00 50% NAC-AEP Tote Board Grant
<b>Pentaskan Ceritamu!</b>	•	•	•		•	•	•		8			•			\$7.50 50% NAC-AEP Tote Board Grant
<b>Pentaskan Ceritamu!</b>	•	•	•		•	•	•		10				•		\$8.00 50% NAC-AEP Tote Board Grant
<b>Pentaskan Monologmu!</b>	•	•	•		•	•	•		10		•	•	•	•	\$8.00 50% NAC-AEP Tote Board Grant
<b>MALAY LANGUAGE WRITING AND COMMUNICATIONS ENRICHMENT PROGRAMME</b>															
<b>Saya Wartawan</b> (Writing, Reporting, Public Speaking & Presentation)	•	•	•		•	•	•		8 – 12		•	•	•	•	From \$7.50
<b>Jom Pidato</b> (Writing, Public Speaking & Presentation)	•	•	•		•	•	•		8 - 12		•	•	•	•	From \$7.50
<b>Saya Penulis</b> (Creative Writing)	•	•			•	•	•				•				From \$7.50
<b>SCHOOL ASSEMBLY TALK PROGRAMMES</b>															
Hari Raya Assembly Performance									0.5		•	•	•	•	\$1,500.00
Importance of Interfaith-Intercultural Understanding Assembly Talk									0.5		•	•	•	•	\$500.00
Racial Harmony Day Assembly Performance									0.5		•	•	•	•	\$1,500.00

# 2018 PROGRAMME INFORMATION

## STUDY SKILLS DEVELOPMENT PROGRAMMES

<b>PROGRAMME TITLE</b> I CAN STUDY!	<b>DURATION</b> 8 -12 Hours	<b>DESIGNED FOR</b> Pri – Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A study skills development programme that introduces and attempts to habituate the application of essential study techniques like Preview+Skim, Optimised Reading, Topic Inventory Checklist (TICK) and Review of Work.		<b>COST</b> From \$7.50/pax/hr
<b>REMARKS</b> For 2018, a complimentary talk for parents to know and understand the techniques imparted to students will be offered.		

## MT FORTNIGHT PROGRAMMES

<b>PROGRAMME TITLE</b> KEM DRAMA - PENTASKAN! (NAC-AEP APPROVED)	<b>DURATION</b> Min: 3 Hours Max: 4 hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A drama camp programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Performing Arts (Theatre) through action learning workshops in drama.		<b>COST</b> From \$10/pax/hr
<b>REMARKS</b> Apply for the 'KEM DRAMA - PENTASKAN!' (3 hours) under the NAC-AEP and pay 50% off the total cost.		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - WAU	<b>DURATION</b> 3 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Craft through action learning hands-on activities.  Participants will learn about the history of Wau before they are taught and guided on how to make their own wau. Participants will work in groups of 4 – 5 to create a wau and also have opportunities to learn about symmetry and teamwork.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - PERMAINAN TRADISIONAL	<b>DURATION</b> 1.5 Hours	<b>DESIGNED FOR</b> Pri – Lower/Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and handcraft through action learning hands-on activities.  Participants will learn about the history of the traditional games before they are taught and guided on how to play the games. Participants will work in teams and also have opportunities to compete against one another in a mini traditional games competition!		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b> Games Currently Available: Gasing, Tapak Gajah, Lumba Karung, Tarik Upih, Main Lereng, Batu Seremban, Congkak		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - KHAT	<b>DURATION</b> 3 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Craft through action learning hands-on activities.  Participants will learn about the history of Jawi and Calligraphy before they are taught and guided on how to recognise the words and write. Participants will be given time to practice and then will write their names on a notebook using a calligraphy marker that they will get to bring home.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - SILAT	<b>DURATION</b> 3 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Physiology through action learning hands-on activities.  Participants will learn about the history of Silat before they are taught and guided on basic movements. Participants will then learn simple choreographed movements that they can execute together.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - BUNGA MANGGAR	<b>DURATION</b> 1.5 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and handcraft through action learning hands-on activities.  Participants will learn about the significance of the Bunga Manggar before they are taught and guided on how to make their own. Participants who are able to master this handcraft quickly will get to make more and all participants will get to bring home their own Bunga Manggar.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - BUNGA RAMPAI	<b>DURATION</b> 1.5 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and handcraft through action learning hands-on activities.  Participants will learn about the significance of the Bunga Rampai before they are taught and guided on how to make their own. Participants will work together in groups like how the womenfolk in the villages do as part of interaction, cohesion and teamwork and all participants will get to bring home their own Bunga Rampai.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - BONEKA SARUNG TANGAN	<b>DURATION</b> 3 Hours	<b>DESIGNED FOR</b> Pri – Lower/Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and handcraft through action learning hands-on activities.  Participants will learn about the different types of puppetry before they are taught and guided on how to make their own Boneka Sarung Tangan. Participants will then learn how to communicate and perform using their Boneka Sarung Tangan and all participants will get to bring home their own Boneka Sarung Tangan.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - PENGLIPUR LARA	<b>DURATION</b> Min: 1.5 Hours	<b>DESIGNED FOR</b> Pri - Lower
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Storytelling through action learning hands-on activities.  Participants will learn about the significance of the Penglipur Lara (storyteller) before they are taken on a storytelling journey. Participants will be treated to folk stories and get to participate as characters in the stories. Participants will also be taught simple vocal skills to help them become better orators.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - GENDERANG	<b>DURATION</b> Min: 2 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Music through action learning hands-on activities.  Participants will learn about the history of different types of Genderang before they are taught how to play the different instruments. Participants will then learn the basic rhythm and beat for each specific instrument before coming together to play in an ensemble.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - GAMELAN	<b>DURATION</b> 3 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Music through action learning hands-on activities.  Participants will learn about the history and significance of the Gamelan before they are taught how to play the different instruments. Participants will then learn the basic rhythm and beat for each specific instrument before coming together to play in an ensemble.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		



<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - KETUPAT	<b>DURATION</b> Min: 1.5 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and handcraft through action learning hands-on activities.  Participants will learn about the history and significance of the Ketupat before they are taught how to weave. Participants who master this skill of Ketupat weaving will be able to make more and/or guide their peers who struggle.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - KEWARTAWANAN	<b>DURATION</b> 1.5 – 2 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Career related to Malay Language through a lecture with a retired/current journalist.  Participants will learn about the importance and significance of mastery of the Malay Language before they are given a short journalism activity.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - KEPENTINGAN BAHASA MELAYU DALAM ERA GLOBALISASI	<b>DURATION</b> 1.5 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Geopolitics related to the Malay Language through a lecture.  Participants will learn about the importance and significance of mastery of the Malay Language.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - PIDATO	<b>DURATION</b> 1.5 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language, Body Language and Presentation skills through a lecture and simple activities.  Participants will learn about the importance and significance of mastery Public Speaking. Participants will also learn simple techniques on how to become better orators and presenters.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - MENGENALI ORANG JAWA/MINANG	<b>DURATION</b> 1.5 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Cultural roots through a lecture and simple activities.  Participants will learn about what makes a person a Javanese/Minang and what are some of their cultural practices. Participants will also get the opportunity to learn and to wear traditional Javanese/Minang costume.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - SAINS DISEBALIK PERMAINAN TRADISIONAL	<b>DURATION</b> 1.5 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language, Games and Science through a lecture.  Participants will learn about the scientific intellect and creativity of the Malay community in designing games and activities.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - KERIS	<b>DURATION</b> 1.5 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Culture in Keris through a lecture and Keris display.  Participants will learn about the different types of Keris, its' significance and clear their doubts on commonly heard myths/truths related to the Keris.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - GASING	<b>DURATION</b> 1.5 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Culture in Gasing through a lecture and Gasing display.  Participants will learn about the different types of Gasing and how it can be played. Participants can also have opportunities to purchase their own set of Gasing for them to play at their own time.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - DAPUR SEBAGAI FARMASI	<b>DURATION</b> 2 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Pharmaceuticals through a lecture.  Participants will learn about the different types of Pharmaceutical ingredients found at home and how it can be used to help treat common illnesses. Participants may even have opportunities to learn how to make their own treatments.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> KEM BAHASA & BUDAYA SERONOK! - MENGENALI NASI AMBENG/TUMPENG	<b>DURATION</b> 1.5 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Food through a lecture and food tasting.  Participants will learn about the different types and significance of ingredients/dishes used in Nasi Ambeng/Tumpang. Participants will also have opportunity to dine together with their peers, the traditional way.		<b>COST</b> Email info@bydefinition.net or WhatsApp 9369-1456 to inquire
<b>REMARKS</b>		

### MALAY LANGUAGE SPEECH & DRAMA ENRICHMENT PROGRAMMES

<b>PROGRAMME TITLE</b> PENTASKAN CERITAMU! (NAC-AEP APPROVED)	<b>DURATION</b> 8/10 Hours	<b>DESIGNED FOR</b> Pri – Lower/Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Performing Arts (Theatre) through action learning workshops in drama and storytelling, performed through a dramatized performance.		<b>COST</b> From \$7.50/pax/hr
<b>REMARKS</b> Apply for the 'PENTASKAN CERITAMU!' under the NAC-AEP and pay 50% off the total cost. Details at the back of this booklet.		

<b>PROGRAMME TITLE</b> PENTASKAN MONOLOGMU! (NAC-AEP APPROVED)	<b>DURATION</b> 10 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A programme specifically designed for the development of Malay Language literacy skills and appreciation of Malay Language and Performing Arts (Theatre) through action learning workshops in drama and storytelling, performed through a dramatized performance.		<b>COST</b> \$8/pax/hr
<b>REMARKS</b> Apply for the 'PENTASKAN MONOLOGMU!' under the NAC-AEP and pay 50% off the total cost. Details at the back of this booklet.		

## MALAY LANGUAGE WRITING & COMMUNICATIONS ENRICHMENT PROGRAMMES

<b>PROGRAMME TITLE</b> SAYA WARTAWAN	<b>DURATION</b> 8-12 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A specially designed programme that introduces and familiarizes learners with the world of Journalism. The programme, designed together with journalists, aims to provide learners with transferable skills, knowledge and experience into school and at home. Transferable skills and its' uses: <ul style="list-style-type: none"> <li>- Writing (for compositions)</li> <li>- Reporting (for oral examinations)</li> <li>- Social Media (verification of information)</li> <li>- Observation (self-awareness)</li> <li>- Interview (questioning techniques)</li> </ul>		<b>COST</b> From \$7.50/pax/hr
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> JOM PIDATO	<b>DURATION</b> 8-12 Hours	<b>DESIGNED FOR</b> Pri - Upper, Sec - Lower/Upper, JC/CI/ITE
<b>SYNOPSIS</b> A public speaking programme specifically designed to guide learners on the different skills and techniques required to present in a formal or informal setting using the Malay Language through action learning activities.		<b>COST</b> From \$7.50/pax/hr
<b>REMARKS</b>		

<b>PROGRAMME TITLE</b> SAYA PENULIS	<b>DURATION</b> 8-12 Hours	<b>DESIGNED FOR</b> Pri – Upper
<b>SYNOPSIS</b> A programme designed to scaffold learning on developing techniques for creative writing. Learners will develop an understanding of writing format(s) and also how to identify and develop characters/plots.		<b>COST</b> From \$7.50/pax/hr
<b>REMARKS</b>		

## ABOUT TOTE BOARD ARTS GRANT

The **Tote Board Arts Grant** was introduced in 1995 to encourage the development of a vibrant arts culture in schools and promote arts appreciation among students. It subsidises schools' purchase of any programme endorsed under the NAC-AEP.

All programmes under the NAC-AEP are published in the **NAC-AEP Programme Directory** and the **Public Arts Programme Directory**.

School Type	Annual Grant Quantum	Co-payment Scheme
Primary and Secondary Schools, Junior Colleges and Centralised Institute  (Pls click <a href="#">here</a> for a more comprehensive notification on the usage of Tote Board Arts Grant in 2017.)	\$15,000	Up to 50% of programme cost
ITE Regional Campuses	\$70,000	Up to 50% of programme cost
Special Education Schools	\$9,000	Up to 70% of programme cost

## TOTE BOARD ARTS GRANT FOR SCHOOLS

For schools, please note that at least 60% of the annual Grant quantum should be used to subsidise the purchase of arts programmes by Singapore arts groups.

*The Tote Board Arts Grant is not applicable to pre-schools. NAC partners selected pre-school centres to receive funding to purchase Pre-School AEP.*



**By Definition Pte Ltd**

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## **ABOUT US**

By Definition Pte Ltd is a social enterprise that researches, develops and delivers developmental programmes through partnerships with schools, businesses and community organizations.

*“When You H.I.T CUSTOM, It’s By Definition!”*

## **VISION**

To Be Regions’ Best Training & Consulting Firm

## **MISSION**

To Research, Develop and Deliver Customised Training & Consulting

## **VALUES**

Honesty  
Integrity  
Timeliness  
Customisation

# OUR CLIENTS/PARTNERS

